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ONELAN's Export Sales Growth

July 2009..... Digital Signage Specialist ONELAN has extended its global reach with an impressive increase in export sales.

The company's export strategy formulated last summer focussing on making the user interface work in multiple languages e.g Arabic, Chinese, Japanese has been very successful, and has paid dividends particularly in the Middle East. Sales are growing strongly despite the global economic crisis, with export sales to the end of June already exceeding the total for 2008.

ONELAN was founded in 1988 and has been developing Digital Signage products since 2001. It has developed leading edge hardware appliances and software products that deliver ease of use, manageability, network security and scalability to the world of Digital Signage.

The company's Net Top Box devices are used as standalone appliances and in dynamic digital media networks within retail, education, industry, government and hospitality. ONELAN's NTBs are now installed in a variety of organisations including such well-known corporates as Airbus, ING Bank, Vodafone, Virgin Holidays and PricewaterhouseCoopers.

ONELAN Ltd is based in Henley-on-Thames, Oxfordshire.

Visit www.onelan.com for further details.

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