

Case study: Swanmore College

Communicating to a network of schools



A cost effective solution with local & central control

As a College of Technology, Swanmore required a suitable medium for communicating valuable information centrally as well as to their network of local feeder schools. They wanted a solution that was modern, efficient, cost effective and manageable both locally within the individual schools and centrally.

What was needed

The main considerations were:

- ◆ Network connectivity between Swanmore College and the 9 feeder schools, including ftp access and proxy servers.
- ◆ The ability to control and create layouts for the feeder schools from a central location.
- ◆ Location of screens within each of the 9 schools, which included surveying each school with regards to network and power points.
- ◆ Location of Net-Top-Box (NTB), and location and size of screen in the Reception area.



 **ONELAN**
Digital Signage



The solution

ONELAN was chosen for the ability to setup different zones with different content types, and for stability: ONELAN NTBs are Linux based and therefore more stable than Windows based systems.

A NTB5005P publishes content to 10 different channels. Nine NTB615s each subscribe to the appropriate channel. These are located in 9 schools within a 10 mile radius. There is also an additional NTB615 in the college library. Each screen displays a basic layout designed by the college which has two zones that the feeder schools can update. The schools have ad-hoc access to these zones. The layouts consist of a media zone, a text zone for school notices, a BBC Newsround RSS feed, the weather, the time and date and the school name and logo.

The ONELAN solution has not only met expectations but exceeded them, the flexible display and simple to use software means content can be updated regularly without excessive investment of time.

“ We have found ONELAN a flexible and comprehensive system which allows ad-hoc users to quickly and easily update the screen whilst allowing us to make more complex changes where necessary. ”

Helen Woodland – Community IT Technician.

And from the subscriber schools:

“ ONELAN is a quick and easy system to keep updated; this allows us to display new content on a regular basis. ”

“ ONELAN is so simple to use we have a year 6 pupil updating it. ”

“ Pupils love looking at the new photos added each day. ”

“ I like to refer parents to the screen for details on after school clubs. ”

For further details

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