

# Case Study

A digital signage showcase for The Abbey

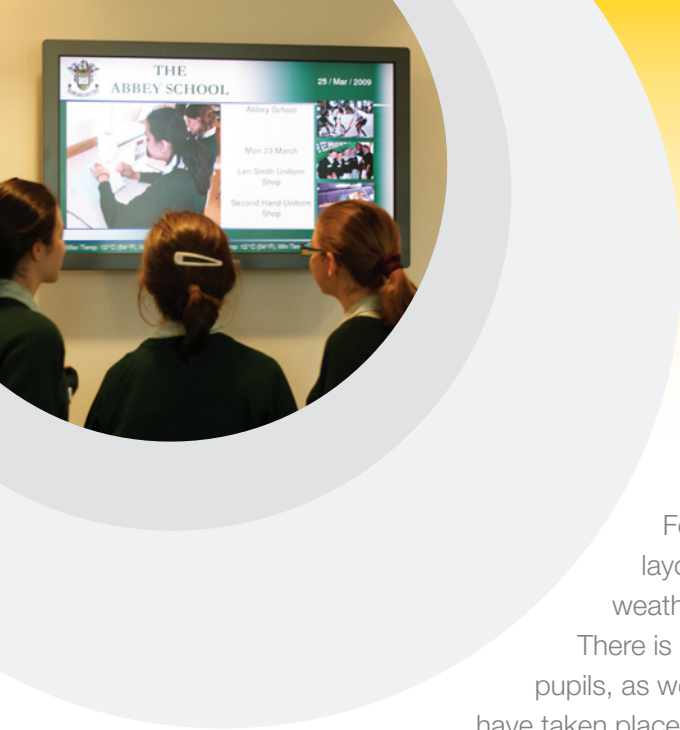
## New Reception... New Technology



Following the creation of a new reception area within the Senior School (670 pupils) a new method of displaying lots of information quickly and efficiently was needed.

### The Issues

The new reception area is the first port of call for potential and current parents of pupils, as well as other visitors to the school such as old pupils and speakers for events. The type of information that needed to be shown to these stakeholders included photos from activities such as sports day, school plays, school trips, artwork done by pupils and key date/events.



## How it worked

Following the advice of a recommended ONELAN installer, a ONELAN Digital Signage system was chosen as the solution to address the issues above. The ONELAN Net-Top-Boxes (or media players) allow a display to be divided up into Zones, letting each Zone show a different media format. This allows greater flexibility in the type of information that can be displayed ideal for a school situation.

For example, The Abbey School have designed a display layout that allows them to show a constantly updated RSS weather feed, which scrolls along the bottom of the screen.

There is a main Zone that shows constantly scrolling images of the pupils, as well as three smaller Zones that show photos of events that have taken place such as the school play. Another central Zone has been designated to show scrolling text that displays events that are happening daily for the week. This collection of information altogether in one place provides a definitive point where pupils, staff and parents know they can obtain information.

## The outcome

Since the installation there has been positive feedback from all stakeholders, so much so that another display and Net-Top-Box have been installed in the Junior school (365 pupils), demonstrating another side to the flexibility of the ONELAN system, that of scalability.

*“The screens have generated a lot of interest in the Reception areas and are a perfect media for projecting both imagery and information”*

Sue Gutierrez – Marketing and Communications Manager

### CONTACTS:

The Abbey School, Darren Williams, NMT Manager,  
& Sue Gutierrez, Marketing and Communication Manager  
ONELAN, David Dalzell, Managing Director: 01491 411 400

For further details

Call **+44 (0)1491 411 400**

Email **info@onelan.com**

Visit **www.onelan.com**



**ONELAN Limited**  
Andersen House,  
Newtown Road,  
Henley-on-Thames  
RG9 1HG, UK

Tel: +44 (0)1491 411 400  
Fax +44 (0)1491 579 254  
Email: info@onelan.com  
www.onelan.com