

## Lidget Green Primary School 'gets to grips' with Digital Signage

### Background

Lidget Green Primary School in Bradford has a mission statement: "We will ensure the children have a gateway to the future, by encouraging each child to develop the confidence and competence to participate fully in the world they live".

The school decided that they needed a digital signage system that made the pupils, teachers and parents fully aware of all general publicity, events and visits within school, at all times.



One of the main requirements was to make this information easily updateable on a day to day basis. It was at this point that Lidget Green Primary School approached Matrix Display Systems about the implementation of their 'Digital Poster' Solution.

### Solution

Following an initial on-site demonstration and planning meeting, Matrix put together their Digital Poster Solution: 1 x Onelan Net Top Box, 1 x Samsung LCD TV and Full Installation. The system was installed in a single day and Matrix then supplied an initial screen template for the school to use immediately. After the installation of the Digital Poster System, Matrix carried out training to ensure that Lidget Green Primary School gained full advantage of their new solution. Barbara Jones, ICT Co-Ordinator, commented, "We are very pleased with implementation of the Digital Poster and the training was very good. The on-going telephone support is excellent"



### BENEFITS

Hi-tech feel in line with other ICT initiatives

Dynamic communication and display system

Key aesthetic and display resource

Quick and easy to master the techniques needed to use the software

Whole school messaging and communication

**"The Matrix Display Systems 'Digital Poster' really is a dynamic digital communication system for all parents, students and teachers alike"**

Mike Pope, Head Teacher

### Outcome

The school are very pleased with their new system and are already using it as a digital notice board for updating school lunch menus and term dates, integrated with pictures from recent school trips. After the installation was complete, Head Teacher, Mike Pope commented that the school is delighted with their new system.

For further information or to book a free demonstration call James Appleton on 0113 384 5782

Matrix Northern Office  
Leeds Innovation Centre  
103 Clarendon Rd  
Leeds  
LS2 9DF  
Tel 0113 384 5782  
Fax 0113 384 5785

Copyright© 2007 Matrix Display Systems Ltd

WWW.MATRIXDISPLAY.COM