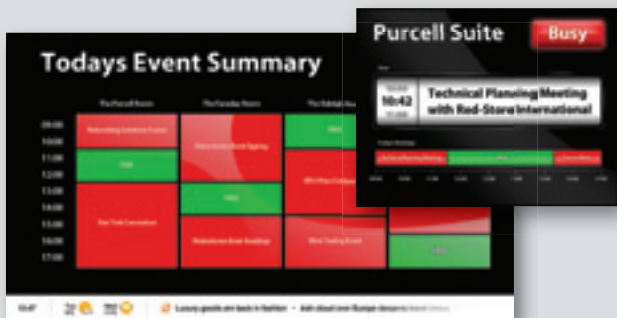


# Google Calendar Business Connector

The new Google Calendar Business Connector for ONELANs DCE framework enables users to deliver availability, messaging and organisational information directly to Digital Signage, throughout your organisation.

Whether in Education, Health, Hospitality or Retail, most organisations hold a wealth of information about facility and resource availability within Google Calendar. The Calendar Business Connector unlocks and displays room and resource bookings to allow more efficient use of resources, without interruption to users and administrators.

## Example application



Room or resource availability and multiple resource summary using the Google Calendar Business Connector

Standard Templates provide a wide variety of options for displaying booking and availability information. Templates for monthly overviews or individual booking details will get you up and running quickly, but still provide the flexibility to promote your existing brand style.

Real-time updates enable all the digital displays to be kept up to date immediately, including last second changes made by administrators at the desktop, using their standard Google tools.



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## Key benefits include:

- ◆ Reduce administrative overhead by getting resource availability in front of users first
- ◆ Eliminate training costs as staff continue to use their everyday Google Calendar tools
- ◆ Publish last-second changes immediately to your signage through real-time updates
- ◆ Reduce hardware costs by using existing IT hardware due to its low system requirements

## Built on a proven business platform

All of ONELAN's Business Connectors are proven in the market at unlocking the value of previously inaccessible business data to improve the productivity of business operations.

Plugging into ONELAN's proven DCE Business Connector Framework, all Business Connectors are designed for maximum availability and will run continuously 24/7/365. Due to the DCE's extremely low system requirements, operational costs can be further reduced by repurposing existing Windows-based IT hardware.